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FOR IMMEDIATE RELEASE

XConnect Named to Light Reading Top Picks

Communications Media Company Recognizes ENUM Registry

LONDON – Oct. 20, 2009 – [XConnect](#), the global leader in neutral and secure next-generation interconnection and ENUM-registry services, has been named one of the [Light Reading](#) 2009 Top Picks for communications technologies, services and products.

The honour, in the IP Applications category, recognizes XConnect's Carrier ENUM registry, which translates telephone numbers to IP addresses. XConnect combines this registry with a multimedia interconnection hub to offer a distinctive "Interconnect 2.0" suite of IP-peering solutions that are helping service providers move from the PSTN to next-generation IP communications.

"We are delighted to appear on the first Light Reading Top Picks list," said Eli Katz, XConnect CEO and founder. "Light Reading's choice reflects further industry recognition of our ENUM-based federation model as critical in driving the migration to all-IP transport and adoption of rich, revenue-generating multimedia services."

"Congratulations to all the companies and individuals who were selected as this year's Top Picks," said Phil Harvey, editor-in-chief of Light Reading. "The Top Picks were chosen by Light Reading's editors because they embody the trends that we feel are really pushing this industry forward."

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About XConnect

The global leader in network peering, XConnect is trusted by more than 100 IP-based service providers to offer a suite of Interconnect 2.0 services, including Carrier ENUM-registry and next-generation multimedia interconnection hub solutions. London-based XConnect offers the most comprehensive and reliable solutions to help service providers deliver rich multimedia IP communications across networks while improving service quality and reducing costs. Backed by Tier 1 venture capital firms, XConnect operates the largest worldwide ENUM-based IP-peering federation, the Global Alliance, and the world's first national VoIP/NGN interconnection federations, in the Netherlands and Korea. For more information, please visit www.xconnect.net.

About Light Reading

Founded in 2000, Light Reading (www.lightreading.com) is the leading online media, research, and focused event company serving the \$3 trillion worldwide communications market. Lightreading.com is the ultimate source for technology and financial analysis of the communications industry, leading the media sector in terms of traffic, content, and reputation. Light Reading's research arms, Heavy Reading and Pyramid Research, provide the most comprehensive communications research, market data, and technology analysis in close to 100 markets around the world. Light Reading produces nearly 20 targeted communications events including TelcoTV, Ethernet Expo New York and Ethernet Expo London, The Tower Summit @ CTIA, and Optical Expo, as well as focused one-day events tailored for cable, mobile, and wireline executives. Light Reading was acquired by United Business Media in August 2005 and operates as a unit of TechWeb.